



April 4-7, 2022

Hard Rock Casino &  
Hotel | Tulsa



**SPONSOR & EXHIBITOR PROSPECTUS**

## WHO WE ARE

Chartered in 1986, the Oklahoma Human Resources State Council (OKHR) serves more than 16,000 human resource professionals within our state through our education and advocacy efforts and networking opportunities.

OKHR hosts an annual Conference and Expo to continue our mission of Advancing the Profession while Serving the Professional. Highlights of participating include:

- Our Conference & Expo connects you to valuable resources, products, and services
- Cutting edge Keynote Sessions with presentations from nationally known speakers covering HR and leadership topics
- Breakout sessions featuring national and state experts
- Continuing education credits for Certified Human Resource Professionals
- An Exhibit Hall Welcome Reception and Evening Networking Event

## REACH THE DECISION-MAKERS

The OKHR Conference offers great marketing opportunities for any company seeking to be in front of the leaders and decision-makers who work in human resources. By choosing to exhibit and sponsor, your company will be offered prime-time space to showcase your company products and services during the two and a half-day event that combines exceptional educational programs and networking opportunities. These individuals come from across the State of Oklahoma to:

- Shorten the buying process by working with the company representatives face-to-face
- See products and services demonstrated firsthand
- Compare company products and services with other suppliers

As an exhibitor or sponsor, this is a great opportunity to show your company's commitment within a very influential marketplace, while enhancing visibility and achieving public relations and/or marketing/ advertising goals. Attendees will have the opportunity to visit the exhibit area throughout the conference and are encouraged to meet with every vendor.

# SPONSOR LEVELS

## SPONSORSHIP PACKAGES

Exhibiting, advertising, and sponsorship packages are available to help you make the right number of impressions.

All sponsorship packages include:

- Electronic list of attendees before and following conference
- Company logo with hyperlink displayed on conference website
- Advertising in all pre-conference email blasts to conference participants

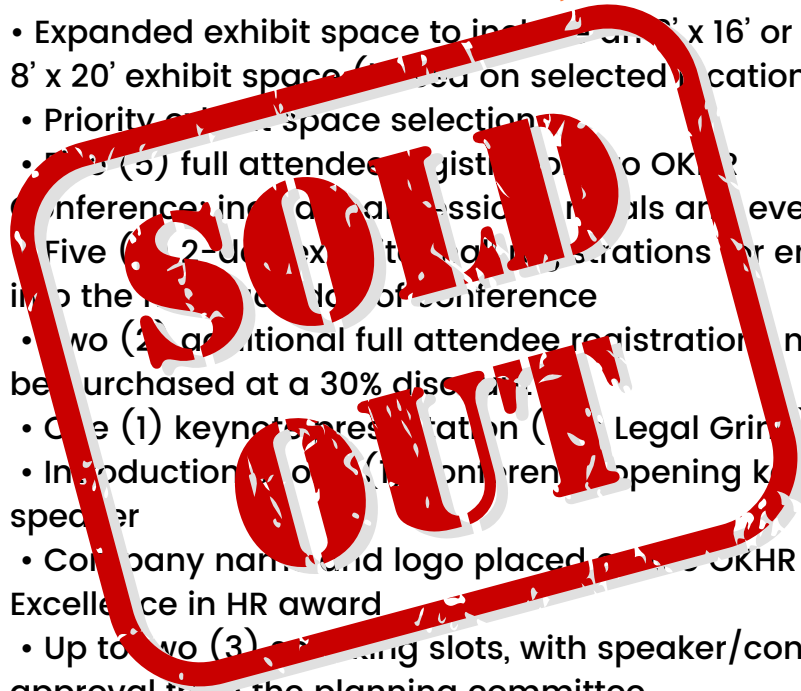
- Logo on all signage at OKHR Conference
- Company flyer for conference bags and/or conference app

### PRESENTING SPONSOR | \$25,000

- Expanded exhibit space to include an 8' x 16' or 8' x 20' exhibit space (based on selected location)
- Priority exhibit space selection
- Four (4) full attendee registrations to OKHR Conference; includes all sessions, meals and events
- Five (5) 2-day exhibitor registrations for entry into the Exhibit Hall every day of conference
- Two (2) additional full attendee registrations may be purchased at a 30% discount
- One (1) keynote presentation (Legal Grinn)
- Introduction of one (1) conference opening keynote speaker
- Company name and logo placed on OKHR Excellence in HR award
- Up to two (2) speaking slots, with speaker/content approval from the planning committee

### PLATINUM SPONSOR | \$15,000

- Expanded exhibit space to include an 8' x 16' or 8' x 20' exhibit space (based on selected location)
- Priority exhibit space selection
- Four (4) full attendee registrations to OKHR Conference; includes all sessions, meals and events
- Four (4) 2-day exhibitor registrations for entry into the Exhibit Hall every day of the conference
- Up to (2) speaking slots, with speaker content approved by planning committee
- Introduction of one (1) conference keynote speaker



### INNOVATE SPONSOR – \$10,000

- Signage with logo at sponsored event
- Up to one (1) speaking slot, with speaker/content approval from the planning committee
- Three (3) full attendee registrations to OKHR Conference sessions, meals, and events
- Exhibit space to include 8'x10' area
- Three (3) 2-day exhibitor registrations for entry into the hall during Conference

### INNOVATION NATION RECEPTION – \$10,000

1 Available

- Exclusive branding and networking opportunities opening night of the OKHR state conference with attendees
- Opportunity to provide welcome remarks at the reception
- Company logo on drink tickets and cocktail napkins

### KEYNOTE SPONSOR – \$10,000

1 Available

- Exclusive branding and networking opportunities for one of the keynote addresses.
- Introduction of one (1) conference keynote speaker (as selected by conference committee)

### MOBILE APP SPONSOR – \$10,000

1 Available

- Featured banner ad on conference mobile app

### DISCOVER SPONSOR | \$7,500

- Three (3) full attendee registration to OKHR Conference sessions, meals, and events
- Exhibit space to include 8'x10' area
- Three (3) 2-day exhibitor registrations

### EXECUTIVE FORUM – \$7500

1 Available

- Exclusive branding and networking opportunities with top HR leaders (Director, SVP, EVP & CHRO)
- One (1) guaranteed spot to introduce forum speaker
- Provide collateral/marketing material for table

### PATHWAYS SPONSOR \$7500

1 Available

- Exclusive branding and networking opportunity at the Pathways event
- One (1) guaranteed spot to speak to participants at the EP, Student, and First-Time attendee lunch
- Exclusive branding and networking opportunity at the Pathways event.

### BREAKFAST SPONSOR

2 Available

- Exclusive sponsor of Breakfast
- Company logo and branding at the event

### SKYROOM NETWORKING RECEPTION SPONSOR \$7500

2 Available

- Sponsor evening of mixing and mingling, food, entertainment and cocktails for the conference attendees – Wednesday night
- Company logo printed on drink tickets and cocktail napkins

### LUNCH SPONSOR – \$5,000

- Two (2) full attendee registration to OKHR Conference sessions, meals, and events
- Exhibit space to include 8'x10' area
- Two (2) 2-day exhibitor registrations

### CERTIFICATION LOUNGE SPONSOR – \$5,000

1 Available

- Targeted company branding in the hospitality lounge for two days receiving certified HR professionals from across the state and region
- Table outside of lounge area for greeting HR professionals as they enter the lounge
- Exclusive signage at Puppy Cuddling booth

### CONFERENCE BAG SPONSOR – \$5,000

1 Available

- Company logo printed on all bags handed out to registered attendees (Bag will be chosen by conference planning committee)

### PRIVATE RECEPTION \$2500

1 Available

- Opportunity create your own exclusive event, to invite targeted guests or clients to reception OR open the reception to all conference attendees
- Sponsor to pay for any food, beverage, and entertainment

### BREAK SPONSOR – \$2750

3 Available

- Recognition at exhibit hall breaks
- Logo recognition at refreshment and drink tables

### LANYARD SPONSOR – \$2750

1 Available

- Company logo printed on conference lanyard

# SPONSOR LEVELS

## NAME BADGE SPONSOR - \$2750

1 Available

- Company logo printed on conference name badge

## NOTEPAD SPONSOR - \$2750

1 Available

- Company logo on conference notepad

## PEN SPONSOR - \$2750

1 Available

- Company logo on conference pen

## VOLUNTEER SPONSOR - \$2750

1 Available

- Company logo appears on all volunteer shirts
- Recognition at volunteer reception

# EXHIBITOR

## EXHIBIT BOOTHS

OKHR invites your company to be a part of the OKHR State Conference Exhibit Hall. The Exhibit Hall provides opportunities to meet HR professionals face-to-face to maximize your company's exposure.

### 8x10' Exhibit Booth

- Early Bird | \$1,350 (through February 7, 2022)
- Regular | \$1,450 (through March 28, 2022)
- Late | \$1,750 (if available after March 29, 2022)

Booth includes:

- Pipe and Drape
- One 6' Draped Table
- Two Chairs
- Waste Basket
- Two (2) exhibitor registrations for company employees per booth space



Secure your spot by contacting us at  
[support@okhr.org](mailto:support@okhr.org)