



APRIL 16-18, 2024

HYATT REGENCY TULSA DOWNTOWN



Who We are

Chartered in 1986, the Oklahoma Human Resources State Council (OKHR) serves more than 16,000 human resource professionals within our state through our education and advocacy efforts and networking opportunities. OKHR hosts an annual Conference and Expo to continue our mission of Advancing the Profession while Serving the Professional.

Highlights of participating include:

- » Our Conference & Expo connects you to valuable resources, products, and services
- » Cutting edge Keynote Sessions with presentations from nationally known speakers covering HR and leadership topics
- » Breakout sessions featuring national and state experts
- » Continuing education credits for Certified Human Resource Professionals
- » An Exhibit Hall Welcome Reception and Evening Networking Event.

REACH THE DECISION-MAKERS

The OKHR Conference offers great marketing opportunities for any company seeking to be in front of the leaders and decision-makers who work in human resources. By choosing to exhibit and sponsor, your company will be offered prime-time space to showcase your company products and services during the two and a half-day event that combines exceptional educational programs and networking opportunities.

These individuals come from across the State of Oklahoma to:

- » Shorten the buying process by working with the company representatives face-to-face
- » See products and services demonstrated firsthand
- » Compare company products and services with other suppliers

As an exhibitor or sponsor, this is a great opportunity to show your company's commitment within a very influential marketplace, while enhancing visibility and achieving public relations and/or marketing/ advertising goals. Attendees will have the opportunity to visit the exhibit area throughout the conference and are encouraged to meet with every vendor.

SPONSORSHIP PACKAGES

Exhibiting, advertising, and sponsorship packages are available to help you make the right number of impressions. All sponsorship packages include:

- » Exhibit space
- » Electronic list of attendees before and following conference
- » Company logo with hyperlink displayed on conference website
- » Advertising in all pre-conference email blasts to conference participants
- » Logo on all signage at OKHR Conference
- » Company flyer for conference bags and/or conference app

PRESENTING SPONSOR | \$25,000 **SOLD**

- » Expanded exhibit space to include an premium booth space (10x10)
- » Priority exhibit space selection
- » Five (5) full attendee registrations to OKHR Conference; includes all sessions, meals and events
- » Five (5) 2-day exhibitor hall registrations for entry into the hall each day of conference
- » Two (2) additional full attendee registrations may be purchased at a 30% discount
- » One (1) keynote presentation (The Legal Grind)
- » Introduction of one (1) conference keynote speaker
- » Company name and logo placed on the OKHR Excellence in HR award
- » Up to three (3) speaking slots, with speaker/content approval from the planning committee

PLATINUM SPONSOR | \$15,000

1 Available

- » Premium Booth Space (10x10)
- » Priority exhibit space selection
- » Four (4) full attendee registrations to OKHR Conference; includes all sessions, meals and events
- » Four (4) 2-day exhibitor registrations for entry into the Exhibit Hall every day of the conference
- » Up to (2) speaking slots, with speaker content approved by planning committee
- » Introduction of one (1) conference keynote speaker

GENERAL SESSION SPONSOR | \$10,000

2 Available

- » Exclusive opportunity to address conference attendees for up to 1 minute* from keynote stage.
- » Three (3) full attendee registrations to OKHR Conference sessions, meals, and events

**content will be approved by OKHR*

MOBILE APP SPONSOR | \$10,000

SOLD

- » Featured banner ad on conference mobile app
- » Three (3) full attendee registrations to OKHR Conference sessions, meals, and events

LUNCH SPONSOR | \$10,000

1 Available

- » Company logo and branding at the event
- » Three (3) full attendee registrations to OKHR Conference sessions, meals, and events
- » Three (3) 2-day exhibitor registrations
- » One (1) minute of stage time at lunch

PUB PowHR SPONSOR | \$8,000

3 Available | 1 of 3 SOLD

- » Sponsor evening of mixing and mingling, food, entertainment, and cocktails for the conference attendees - Wednesday night.
- » Branded materials
- » One (1) 2-day exhibitor registration
- » Ability to address attendees

EXECUTIVE FORUM | \$7,500

1 Available

- » Exclusive branding and networking opportunities with top HR leaders (Director, SVP, EVP & CHRO)
- » One (1) guaranteed spot to introduce forum speaker
- » Two (2) 2-day exhibitor registrations
- » Provide collateral/marketing material for tables

PATHWAYS SPONSOR | \$7,500*

2 Available | 1 of 2 SOLD

- » Exclusive branding and networking opportunity
- » One (1) guaranteed spot to speak to participants at the EP, Student, and First-Time attendee lunch
- » Two (2) 2-day exhibitor registrations

PRE-CONFERENCE SPONSOR | \$7,500

1 Available

- » Exclusive branding and networking opportunities with pre-conference attendees
- » Introduction of pre-conference speaker
- » Two (2) 2-day exhibitor registrations
- » Provide collateral/marketing material for tables

BREAKFAST SPONSOR | \$7,500

2 Available

- » Company logo and branding at the event
- » Three (3) 2-day exhibitor registrations

CERTIFICATION LOUNGE SPONSOR | \$6,000

1 Available

- » Targeted company branding in the hospitality lounge for two days reaching certified HR professionals from across the state and region
- » Table outside of lounge area for greeting HR professionals as they enter
- » One (1) 2-day exhibitor registration

CONFERENCE BAG SPONSOR | \$6,000
SOLD

- » Company logo printed on all bags handed out to registered attendees (Bag will be chosen by conference planning committee)
- » One (1) 2-day exhibitor registration

NAME BADGE SPONSOR | \$3,500
SOLD

- » Company logo printed on conference name badge (back)
- » One (1) 2-day exhibitor registration

POWHR HOUR SPONSOR | \$5,000
3 Available | 1 of 3 SOLD

- » Signage with logo at sponsored event
- » One (1) 2-day exhibitor registration for entry into the hall during Conference
- » Exclusive branding and networking opportunities opening night of the OKHR state conference with attendees
- » Opportunity to provide welcome remarks at the reception

NOTEPAD SPONSOR | \$3,500
1 Available

- » Company logo on conference notepad / customizable
- » One (1) 2-day exhibitor registration

BREAK SPONSOR | \$3,500
3 Available | 1 of 3 SOLD

- » Recognition at exhibit hall breaks
- » Logo recognition at refreshment and drink tables
- » One (1) 2-day exhibitor registration

PEN SPONSOR | \$3,500
SOLD

- » Company logo on conference pen
- » One (1) 2-day exhibitor registration

POWHR SPONSOR | \$3,500

- » Signage with company logo at event

VOLUNTEER SPONSOR | \$3,500
1 Available

- » Company logo appears on all-volunteer shirts
- » Recognition at volunteer reception
- » One (1) 2-day exhibitor registration

TRANSPORTATION SPONSOR | \$3,500
4 Available

- » Signage with company logo at event

LANYARD SPONSOR | \$3,500
SOLD

- » Company logo printed on conference lanyard
- » One (1) 2-day exhibitor registration

Exhibitor Booths

OKHR invites your company to be a part of the OKHR State Conference Exhibit Hall. The Exhibit Hall provides opportunities to meet HR professionals face-to-face to maximize your company's exposure.

10' x 10' Premium Exhibit Booth

Early Bird | \$4,000 (through December 31, 2023)

Regular | \$4,500 (through March 15, 2024)

Late | \$5,000 (if available after March 15, 2023)

***Limited Availability**

Booth includes:

- » Pipe and Drape
- » One 6' Draped Table
- » Two Chairs
- » Waste Basket
- » Two (2) exhibitor registrations for company employees per booth space

10' x 10' Exhibit Booth

Early Bird | \$2,000 (through December 31, 2023)

Regular | \$2,500 (through March 15, 2024)

Late | \$3,000 (if available after March 15, 2024)

Booth includes:

- » Pipe and Drape
- » One 6' Draped Table
- » Two Chairs
- » Waste Basket
- » Two (2) exhibitor registrations for company employees per booth space

Expo Move-In:

April 16th from 7:30am to 4:30pm

Expo Move-Out:

April 18th after 3pm

Expo Hours Open:

Tuesday, April 16th from 2 – 5PM

Vendor Reception - details pending

Wednesday, April 17th from 9 – 6:30PM

Thursday, April 18th CLOSED

Questions? Reach out to support@okhr.org.



****OKHR is hosting a boutique Fall conference. To learn more about sponsorships, email support@okhr.org.***